



<https://www.houseoffunkeytown.com/>

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We've got
your back.

Four areas of focus:

The Real Problem Brand Owners Face

When you start a collection without market clarity:

You design in isolation

You produce based on assumptions

You wait months to see customer reaction

You keep “adjusting” after launch

Understanding your customer becomes a slow and expensive process.

1

Launch, Promote & Test Your Collection – Before You Produce It

Most brands make a costly mistake: They invest in sampling and production first, and only then find out whether customers like the design.

Digital garments reverse this risk.



2

Pre-Launch Promotion Without Waiting for Samples

Your problem:
Samples take weeks. Content is delayed. Launch momentum is lost.

Our solution:
We deliver realistic digital garments that look like finished products—ready to use for ads, reels, website, and catalog.

Result:
You start promoting immediately, not after production.

3

Saving Money Before Production

Your problem:

Sampling and production require upfront capital—with no guarantee of sales.

Our solution:

Digital garments help you validate your collection before spending on fabric, labour, and manufacturing.

Result:

Lower financial risk. Smarter production decisions.



4

Why Brands Choose Us for Digital Garments

Built by pattern masters, not just designers

Real garment understanding behind every digital piece

Accurate proportions, fit & fall

Designed specifically for marketing and conversion

Seamless transition from digital sampling to production

Your digital garments are not just visuals.
They are business tools.